

Tapr is an early stage fintech startup aiming to take the pain out of payment, by transforming the way we all pay. We provide users with a host of accessories that are payment-enabled, allowing them to wear their wallet on their wrists and making their transactions seamless and contactless. We are looking for a dynamic and entrepreneurial product leader who is interested in partnering with us in this journey.

Role: Chief Product Officer

Location: New Delhi (Flexible)

You have:

- An Engg + Management background
- Experience as a senior executive in the product management space for at least 2-3 years
- Experience in scaling up the product in early-stage companies (ideally ones who have raised series A/B/C funding rounds)
- Significant exposure in product visioning and product leadership for digitally-driven businesses
- Expertise in modern forms of product planning, customer discovery, product discovery, and the product development process.
- A deep understanding of the Fintech market and industry
- Prior experience as a CPO (as a plus!)

You do:

As a CPO, you are at the helm of the Product function of the organization and will be working closely with the Founders to strategize and drive existing and new product initiatives.

Your role responsibilities include:

- Product development, execution and scaling, including overseeing and maintaining both design and tech functions
- Recruiting and mentoring of product teams, setting up proper team structures, and keeping everyone aligned with the vision at all times.
- Formulating the Product Strategy, Product Roadmap and Innovation Roadmap; in order to align and manage development and execution of existing products, and product evolution in line with GRC, user patterns & technological capabilities.

On a day-to-day basis, your execution responsibilities include:

- Keeping track of product and growth metrics, and strategizing around insights and analytics through various plug-ins and data points to improve the product consumption experience.
- Aligning daily decisions with the product vision and strategy.
- Engaging with various departments such as Customer Support, Tech Team, Sales, etc to (i) understand the need for new product initiatives, (ii) identify areas of improvement for existing products, (iii) increase user adoption, and (iv) better user experience.
- Coordinating with delivery team (in-house/outsourced) for product delivery, setup and ensure all the deliveries go through a Product QA process that covers UX, product and design spec compliance as per the business team/user expectations.

- Creating agile mock-ups and walkthroughs for business, user and tech team consumption.

You get:

- A vibrant, friendly and egalitarian work environment; with a flat organizational structure.
- Flexible work hours with remote work opportunities.
- Emphasis on work-life balance.
- Building the next big Way to Pay from the ground-up, with accelerated personal development and leadership opportunities.

Your next step:

If you feel like you'd be a good fit, write to us at contact@tapr.in with the following:

- A short introduction highlighting why you'd like to work with us
- Your resume
- A link to your LinkedIn profile